



Great American Media
3050 K ST NW
Suite 100
Washington, DC 20007

Contract # 162192

Schedule Dates 10/25/16-10/31/16
Advertiser DSCC-IE (12758)
Agency Great American Media (1314)
Product Pol - Political Issue (1081)
Brand Political Issue Group (2499)
Salesperson Millenium - Washington, - (1010)
Sales Office Millenium - Washington
Buyer Name Thomas, Pino,
Phone/Fax /
CPE 49/53/5595
Account Types National/Political-Issue
Billing Type Standard
Comments NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/12/16
Last Modified 10/12/16
Entered By Gary O'Halloran
CO-OP No
Headline # ECR25328853
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,311.75
Net Total \$7,433.25
Sales Tax

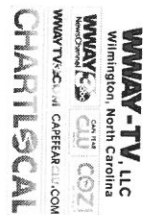
WWAY (WWAY)		
By Broadcast Month	Spots	Rate
Oct. 2016	39	\$6,755.00
Nov. 2016	7	\$1,990.00
Grand Total:	46	\$8,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7A- 8A (EST)	4		1	1	1	1			4	\$240.00	\$960.00	WWAY (WWAY)	Good Morning America	10/12/16
2.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	8A- 9A (EST)	6		X	X	X	X			6	\$240.00	\$1,440.00	WWAY (WWAY)	Good Morning America	10/12/16
3.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	8A- 9A (EST)	1						X		1	\$120.00	\$120.00	WWAY (WWAY)	GMA-Saturday	10/12/16
4.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	9A- 10A (EST)	1							X	1	\$80.00	\$80.00	WWAY (WWAY)	This Week	10/12/16
5.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	10A- 11A (EST)	5		X	X	X	X			4	\$180.00	\$720.00	WWAY (WWAY)	Judge Judy	10/12/16
6.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	4P- 5P (EST)	2		X	X	X	X			2	\$150.00	\$300.00	WWAY (WWAY)	Early News Channel 3	10/12/16
7.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	5P- 6P (EST)	2		X	X	X	X			2	\$150.00	\$300.00	WWAY (WWAY)	News Channel 3 at 530p	10/12/16
8.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6P- 6:30P (EST)	3		X	X	X	X			3	\$200.00	\$600.00	WWAY (WWAY)	News Channel 3 at 6p	10/12/16
9.0	Normal Line / SPOT	10/25/16-10/28/16	2	:30	6:30P- 7P (EST)	1		X	X	X	X			1	\$360.00	\$360.00	WWAY (WWAY)	World News Tonight	10/12/16
10.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	8P- 10P (EST)	1	X							1	\$900.00	\$900.00	WWAY (WWAY)	Dancing With the Stars ABC	10/12/16
11.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	10P- 11P (EST)	1					X			1	\$350.00	\$350.00	WWAY (WWAY)	20/20-ABC	10/12/16
12.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	10P- 11P (EST)	1						X		1	\$450.00	\$450.00	WWAY (WWAY)	Quantico-ABC	10/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Great American Media
3050 K ST NW
Suite 100
Washington, DC 20007

Contract # 162192

Schedule Dates 10/25/16-10/31/16
Advertiser DSCC-IE (12758)
Agency Great American Media (1314)
Product Pol - Political Issue (1081)
Brand Political Issue Group (2499)
Salesperson Millenium - Washington, - (1010)
Sales Office Millenium - Washington
Buyer Name Thomas, Pino,
Phone/Fax /
CPE 49/53/5595
Account Types National/Political-Issue
Billing Type Standard
Comments Issue
NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/12/16
Last Modified 10/12/16
Entered By Gary O'Halloran
CO-OP No
Headline # ECR25328853
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,311.75
Net Total \$7,433.25
Sales Tax

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	39	\$6,755.00
Nov. 2016	7	\$1,990.00
Grand Total:	46	\$8,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	11P- 11:35P (EST)	2		X	X	X	X			2	\$120.00	\$240.00	WWAY (WWAY)	News Channel 3 at 11P	10/12/16
15.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	12A- 1A (EST)	1						X		1	\$20.00	\$20.00	WWAY (WWAY)	Castle	10/12/16
16.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	12:30A- 1A (EST)	1							X	1	\$15.00	\$15.00	WWAY (WWAY)	The Insider	10/12/16
17.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	6:30A- 7A (EST)	1	X							1	\$150.00	\$150.00	WWAY (WWAY)	Good Morning Carolina	10/12/16
18.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	7A- 8A (EST)	1	X							1	\$240.00	\$240.00	WWAY (WWAY)	Good Morning America	10/12/16
19.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	8A- 9A (EST)	2	X							2	\$240.00	\$480.00	WWAY (WWAY)	Good Morning America	10/12/16
20.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	10A- 11A (EST)	1	X							1	\$40.00	\$40.00	WWAY (WWAY)	The Real	10/12/16
21.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	4P- 5P (EST)	1	X							1	\$180.00	\$180.00	WWAY (WWAY)	Judge Judy	10/12/16
22.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6:30A- 7A (EST)	1		1	1	1	1			4	\$150.00	\$600.00	WWAY (WWAY)	Good Morning Carolina	10/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25328853

CPE: 49/53/5595

Agency: Great American Media

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 10/12/2016 at 7:57 AM

Flight: 10/25/16 - 10/31/16

Advertiser: DSCC IE

Product: Issue

Version: Highlighting Revision 1

Station: WWAY

Market: Wilmington, NC

Office: WASHINGTON

Total \$: \$8,745.00

Total Spots: 46

Total CPP: \$0.00

Agency Order #: 5470053

Buyer: Pino, Thomas

Salesperson: CHRISTIAN
CAMBEIRO
202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: CHRISTIAN CAMBEIRO
202-955-5342

Total GRP:

Separation:

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25	10/25				
REV-1	Tu-F 6:30a-7a		Good Morning Carolina	\$150.00	0	30	5	4	4	\$600.00	\$0.00	0.0
Changes: Day/Time from Tu-F 6:30a-7a to Tu-F 6:30a-7a												
REV-2	Tu-F 7a-8a		Good Morning America	\$240.00	0	30	5	4	4	\$960.00	\$0.00	0.0
Changes: Day/Time from Tu-F 7a-8a to Tu-F 7a-8a												
REV-3	Tu-F 8a-9a		Good Morning America	\$240.00	0	30	8	6	6	\$1,440.00	\$0.00	0.0
Changes: Day/Time from Tu-F 8a-9a to Tu-F 8a-9a												
4	Sa 8a-9a		GMA-Saturday	\$120.00	0	30	1		1	\$120.00	\$0.00	0.0
5	Su 9a-10a		This Week	\$80.00	0	30	1		1	\$80.00	\$0.00	0.0
REV-6	Tu-F 10a-11a		The Real	\$40.00	0	30	6	5	5	\$200.00	\$0.00	0.0
Changes: Day/Time from Tu-F 10a-11a to Tu-F 10a-11a												
REV-7	Tu-F 4p-5p		Judge Judy	\$180.00	0	30	5	4	4	\$720.00	\$0.00	0.0
Changes: Day/Time from Tu-F 4p-5p to Tu-F 4p-5p												
8	Tu-F 5p-5:30p		Early News Channel 3	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
Changes: Day/Time from Tu-F 5p-5:30p to Tu-F 5p-5:30p												
9	Tu-F 5:30p-6p		News Channel 3 at 530p	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
Changes: Day/Time from Tu-F 5:30p-6p to Tu-F 5:30p-6p												
10	Tu-F 6p-6:30p		News Channel 3 at 6p	\$200.00	0	30	3		3	\$600.00	\$0.00	0.0
Changes: Day/Time from Tu-F 6p-6:30p to Tu-F 6p-6:30p												
11	Tu-F 6:30p-7p		World News Tonight	\$360.00	0	30	1		1	\$360.00	\$0.00	0.0
Changes: Day/Time from Tu-F 6:30p-7p to Tu-F 6:30p-7p												
12	M 8p-10p		Dancing With the Stars-ABC	\$900.00	0	30	1		1	\$900.00	\$0.00	0.0
13	F 10p-11p		20/20-ABC	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0
14	Su 10p-11p		Quantico-ABC	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25328853	Changes as of: 10/12/2016 at 7:57 AM	Version: Highlighting Revision 1
CPE: 49/53/5595	Flight: 10/25/16 - 10/31/16	Total \$: \$8,745.00
Agency: Great American Media	Advertiser: DSCC IE	Total Spots: 46
GREAT AMERICAN MEDIA 3050 K ST NW	Product: issue	Total CPP: \$0.00
SUITE 100	Market: Wilmington, NC	
WASHINGTON DC 20007	Office: WASHINGTON	

Agency Order #: 5470053	Primary Demo: Adults 35+	Total GRP:
Buyer: Pino, Thomas	Con Type: POLITICAL/VOTE	Separation:
Salesperson: CHRISTIAN CAMBEIRO	Assistant: CHRISTIAN CAMBEIRO	
202-955-5342	202-955-5342	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25	10/25 - 10/25	Total Spots	Total \$	CPP	GRP
15	Tu-F 11p-11:35p		News Channel 3 at 11p	\$120.00	0	30	2		2	\$240.00	\$0.00	0.0
Changes: Day/Time from Tu-F 11p-11:35p to Tu-F 11p-11:35p												
16	Sa 12m-1a		Castle	\$20.00	0	30	1		1	\$20.00	\$0.00	0.0
Changes: Day/Time from Sa 11p-12m to Sa 12m-1a												
17	Su 12:30a-1a		The Insider	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
REV+ 18	M 6:30a-7a		Good Morning Carolina	\$150.00	0.0	30	0 1		1	\$150.00	\$0.00	0.0
REV+ 19	M 7a-8a		Good Morning America	\$240.00	0.0	30	0 1		1	\$240.00	\$0.00	0.0
REV+ 20	M 8a-9a		Good Morning America	\$240.00	0.0	30	0 2		2	\$480.00	\$0.00	0.0
REV+ 21	M 10a-11a		The Real	\$40.00	0.0	30	0 1		1	\$40.00	\$0.00	0.0
REV+ 22	M 4p-5p		Judge Judy	\$180.00	0.0	30	0 1		1	\$180.00	\$0.00	0.0
TOTALS: 46										\$8,745.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25328853 **Changes as of:** 10/12/2016 at 7:57 AM **Version:** Highlighting Revision 1

CPE: 49/53/5595 **Flight:** 10/25/16 - 10/31/16 **Station:** WWAY **Total \$:** \$8,745.00

Agency: Great American Media **Advertiser:** DSCC IE **Market:** Wilmington, NC **Total Spots:** 46

GREAT AMERICAN MEDIA 3050 K ST NW **Product:** issue **Office:** WASHINGTON **Total CPP:** \$0.00

WASHINGTON DC 20007

Agency Order #: 5470053 **Buyer:** Pino, Thomas **Primary Demo:** Adults 35+

Salesperson: CHRISTIAN CAMBEIRO **Con Type:** POLITICAL/VOTE **Assistant:** CHRISTIAN CAMBEIRO **Separation:**

202-955-5342

Special Instructions	

Date/Time	Added by	Comment
10/12/16 7:57 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
10/12/16 7:57 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information	
Market Budget:	\$39,750
WWAY Share:	22%
Comment:	EST
Unknown:	78%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	46	\$8,745.00	N/A	0.0
Total	100%	46	\$8,745.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	46	\$8,745.00
Total	46	\$8,745.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	10/12/16 7:59 AM					\$0
Revision	10/12/16 7:57 AM	CHRISTIAN CAMBEIRO	Revised			\$0
New	10/12/16 7:53 AM	CHRISTIAN CAMBEIRO	New	46		\$8,745.00
Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,745.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS, 16 buylines added or modified.						

Non-Discrimination Policy	
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.	